



Co-funded by the
Erasmus+ Programme
of the European Union



INFORMATION LETTER

International Scientific and Practical Conference

"INNOVATIVE ECOSYSTEM FOR THE RECONSTRUCTION OF UKRAINE: INTEGRATION OF SCIENCE, EDUCATION, AND BUSINESS"

Dear colleagues!

We invite you to participate in the International Scientific and Practical Conference "Innovative Ecosystem for the Reconstruction of Ukraine: Integration of Science, Education, and Business," which will be held on **October 3, 2025**, at the Kyiv National University of Technologies and Design.

The conference provides for in-person or remote participation of scientists, teachers, relevant experts, doctoral students and postgraduates of higher education institutions, representatives of the business community of Ukraine and foreign countries.

Conference platforms:

Platform 1. Strategic guidelines for managing the development of education, science, and business in the context of Ukraine's post-war recovery

Platform 2. Development of the financial services industry in the digital age

Platform 3. Impact entrepreneurship as a driving force for Ukraine's reconstruction: creating value for the economy and society

Platform 4. Transformation of marketing education in Ukraine: challenges, opportunities, prospects

Platform 5. Virtual exchange as the key to integration: results of the VEHUB4YOU project in modernizing business education and its entry into the European Higher Education Area

Platform 6. Developing the leadership potential of young people in the post-war period: the role of education (ERASMUS+ SEAL-NR project)



Working languages of the conference: Ukrainian, English, Polish.

Applications for participation in the conference (full name, academic degree, place of work, position, contact phone number, e-mail) will be accepted until **September 26, 2025. Electronic versions of abstracts must be sent to the organizing committee at konferencia03.09.2025@gmail.com no later than **October 18, 2025**.**

After receiving the materials, the organizing committee will send confirmation of their acceptance for publication. Based on the results of the conference, a collection of conference materials is planned to be published in print and in .pdf format.

Payment for participation in the conference. An organizational fee of UAH 250 (including VAT) is accepted until September 29, 2025. It includes organizational expenses, publication of the conference proceedings, and posting of its electronic version on the website of Kyiv National University of Technologies and Design.

Bank details:

Recipient: Kyiv National University of Technologies and Design. Recipient's EDRPOU code: 02070890. Recipient's bank: DKSU, Kyiv. MFO: 820172 Settlement account: UA508201720313261007201003551 Purpose of payment: "Organizational contribution of the participant(s) of the "Innovative Ecosystem" conference.

Address of the organizing committee: 01011, Kyiv, 2 Mala Shyianovska St., Kyiv National University of Technologies and Design.

Contact person:

Executive Secretary -

Iryna GNATENKO, PhD, Prof., mobile phone +38(066)-107-69-39



Requirements for the preparation of abstracts

<p>registration requirements</p>	<ul style="list-style-type: none"> - volume – up to 2 pages of A4 format. - paragraph - 1.25. - line spacing – 1.15. - kegel - 12 points. - all margins - 2 cm each. Only Microsoft Word, doc, docx. - font – Times New Roman. <p>All non-text objects must be built using Microsoft Word tools (Microsoft Excel Chart, Microsoft Equation, etc.). When graphing, keep in mind that the journal is black and white; list of sources - no more than 5 items, in the original languages.</p>
<p>order of placement of material</p>	<p>On the left in the upper line is the Universal Decimal Classification, with an indent of one line on the right - full name, academic degree (if available), place of study/work of the author (s), below - the name of the educational institution, another line below - the name of the abstracts of the report in capital letters in bold font</p> <p>The main text is spaced from the name of the educational institution, alignment is done by line width.</p> <p>The used literature is drawn up in the middle of the page without a paragraph and repetitions under the title</p> <p>References. References in the text by example: [2, p. 10].</p>

UDC 330.675

An example of design theses of reports

Mykola MATIUHA, PhD, Associate Professor
Kyiv national university technologies and design

MANAGEMENT OF ORGANIZATIONAL DEVELOPMENT IN THE CONDITIONS OF INNOVATIVE BUSINESS ENGINEERING

The main text of theses



**Application for participation in the International Scientific and Practical
Conference “Innovative Ecosystem for the Reconstruction of Ukraine:
Integration of Science, Education, and Business” October 3, 2025, Kyiv Kyiv
National University of Technologies and Design**