



INTERNATIONAL CONFERENCE OF HIGHER EDUCATION SEEKERS AND YOUNG SCIENTISTS

INNOVATION IN EDUCATION, SCIENCE AND BUSINESS: CHALLENGES AND OPPORTUNITIES

Details for payment of participation fee:

The amount of the participation fee is **300 ₴**.

Recipient: Kyiv National University of
Technologies and Design

The EDRPOU code: 02070890

Recipient's bank: The State Treasury
Service of Ukraine in Kyiv

Recipient's bank code: 820172

IBAN **UA508201720313261007201003551**

Payment purpose:

**Full name (author(s) of the article),
conference "Innovation"**

DEAR COLLEAGUES!



Kyiv National University of Technologies and Design invites Higher Education Seekers and Young Scientists to take part in the International Conference **"Innovation in Education, Science and Business: Challenges and Opportunities"**, which will take place **November 18, 2025**.

Thematic areas of conference:

1. Innovative Development of Education, Culture and Creative Industries of Ukraine in War and Post-War Reconstruction.
2. Innovation in Science: State and Challenges in Wartime Conditions.
3. Innovation in Business: Realities and Directions of Cooperation Development in the Conditions of War.

The conference will result in the publication of an electronic conference proceedings

CONTACTS

_____ of the organizing
committee

 Kyiv, Mala Shyianovska, 2

 **aptt@knutd.edu.ua**

 067-551-82-45

Olena Yershova

Terms of participation:

Participation in the conference requires a participation fee **of 300₴** (details for payment of the participation fee are provided in the information block on the left).

For authors of research articles (speakers of the conference workshop sessions):

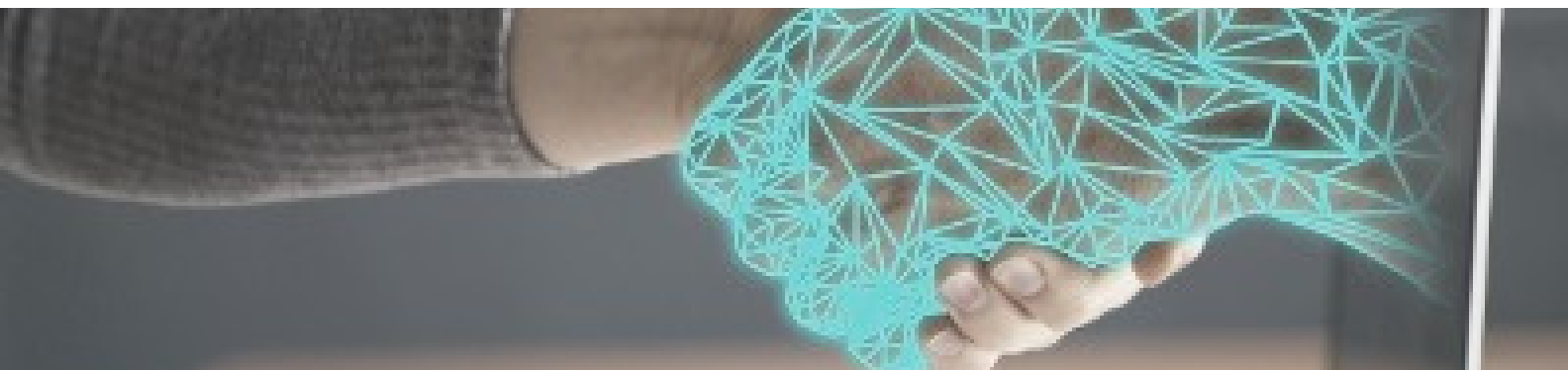
- to pay the participation fee and apply for participation in the conference, prepare and send an article in accordance with the requirements (Attachment 1) **by November 10, 2025, by registering at the link:**

<https://forms.gle/KhPCDo5hKWNVsY958>

The public report should be accompanied by a presentation.

To participate in the Startup Project Competition (Attachment 2):

- send your startup video **by October 31, 2025 by filling out the form at the link: <https://forms.gle/6Me3hDzpv9FkpVPo6>**



REQUIREMENTS FOR THE DESIGN OF ARTICLES

Articles prepared in one of the languages of the conference (Ukrainian, English) should contain a statement of the purpose and objectives of the study, research methodology, the significance of the results. Link to the [SAMPLE article design](#).

The maximum number of authors for one article **is 3**.

The structure of the article should contain the following sections:

Introduction.

- statement of the problem in general;
- a brief analysis of recent research and publications;
- selection of unresolved parts of the overall problem.

Problem statement (formulation of the purpose of research).

Research results (presentation of the main material).

Conclusions.

References (at least 8 references).

Articles of 5-10 full A4 pages, typed in the Word editor version not lower than 97, are accepted for printing. Font Times New Roman 13 pt.

Line spacing 1.0. Paragraph - 1.25. Top margins - 2 cm, bottom - 2 cm, inner - 2 cm, outer - 2 cm. Pages are not numbered.

Formulas must be typed in the Microsoft Equation editor.

Drawings (black and white in grayscale, portrait orientation).

The article should contain an annotation in 2 languages and keywords (Ukrainian, English).

Order of material placement:

- the first line is surname (s) and initials of the author (s), indicating the degree of education (bachelor's/master's/postgraduate student), for academic authors - indicate the academic title (associate professor/professor). The entire line is bold italics, centered, Times New Roman, 13 pt;
- the next line is the full name of the educational institution or organization (centered, italics, Times NewRoman, 13 pt.);
- TITLE OF THE ARTICLE** (in capital letters, bold font, centered, Times NewRoman, 13 pt.);
- the next line is to repeat everything in English;
- the next line is the abstract and keywords in Ukrainian and English;
- the next line is the text of the article is printed from the paragraph in accordance with the specified structure;
- after the text of the article - References (at least 8 references, Times NewRoman, 10 pt.).

Pages are not numbered.

The file name should be signed in accordance with the last name and initials of the author of the article (for example, Petrenko_I_I_Article).

The prepared articles should be sent to the organizing committee **by registering at the link:**

<https://forms.gle/KhPCDo5hKWNVsY958>. **Deadline is November 10, 2025.**

ATTACHMENT 1



CONTACTS

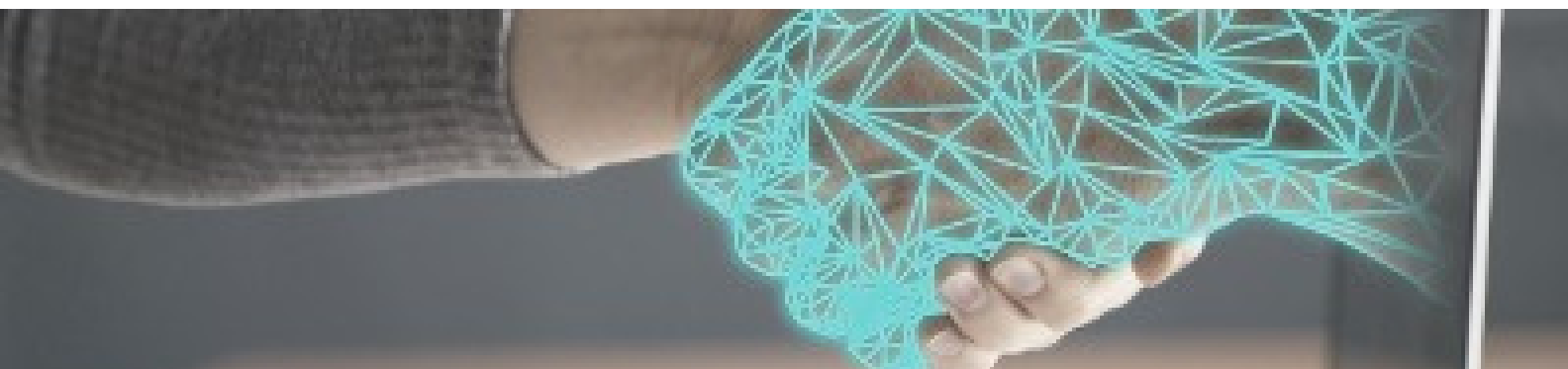
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Olena Yershova



REQUIREMENTS FOR PREPARATION AND PRESENTATION OF STARTUP PROJECTS

The startup project (hereinafter - the startup) is submitted **in the form of a video**.

The video file must be provided in a format that allows it to be uploaded and displayed correctly on the Youtube channel for voting (such file name extensions as .MP4, .AVI, .MOV and other valid formats for Youtube).

The video **should not exceed 5 minutes**.

The language of the video startup's presentation is Ukrainian.

The **structure of the startup** should contain the following elements:

1. **The name** of the startup.
2. **Presentation** of the startup **development team**.
3. **The concept of a startup** (the main idea, the problem that the startup solves).
4. **Description of development** (product / service / technology).
5. **Estimated startup budget** (investment, pricing, financial results, efficiency).
6. **Target audience** of the startup.

The presentation of startups can be carried out as a single higher education seeker or young scientist, or by a team of developers. The number of members of the author's team **may not exceed 5 people**.

It is also necessary to indicate the supervisor of the startup developer(s) and the faculty / institute they represent.

The competitive evaluation of startups is carried out in 2 stages:

I stage - by open voting, which will be held **from 9.00 on November 10, 2025 to 9.00 on November 12, 2025** via the corresponding link on the University website before the start of voting.

II stage - selection by the Jury (members of the Conference's Scientific Committee) of the winners from the list of startups submitted to the Competition that received the most votes in the I stage of the Competition. Announcement of the winning startups at the Conference plenary session.

Startups (in the form of a video) should be submitted **by filling out the appropriate form** at the link <https://forms.gle/6Me3hDzpv9FkpVPo6> with the **deadline of October 31, 2025**.

ATTACHMENT 2



CONTACTS

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