

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
KYIV NATIONAL UNIVERSITY OF TECHNOLOGIES AND DESIGN
UNIVERSITY OF SOUTHAMPTON (UK)
ALL-UKRAINIAN PUBLIC ORGANIZATION "UKRAINIAN ASSOCIATION OF MARKETING"
ACADEMY OF FINANCIAL MANAGEMENT
KIEV NATIONAL TRADE AND ECONOMIC UNIVERSITY
KHMELNYTSK NATIONAL UNIVERSITY
LVIV POLYTECHNIC NATIONAL UNIVERSITY
CHERNIGIV NATIONAL TECHNOLOGICAL UNIVERSITY
KHARKIV NATIONAL ECONOMIC UNIVERSITY NAMED AFTER SEMEN KUZNETS

*On the 90th anniversary of the Kiev National University of
Technologies and Design*



in the framework of British Council Creative Spark Programme

*All-Ukrainian scientific and practical conference of applicants for
higher education and young scientists*

**«DOMINANTS OF SOCIAL AND ECONOMIC
DEVELOPMENT OF UKRAINE UNDER THE
CONDITIONS OF INNOVATIVE PROGRESS TYPE»**

26th March 2020

Conference sections:

- Section 1.** Information and marketing technologies for economic growth
- Section 2.** The role of university incubators in the development of the youth startup movement
- Section 3.** Problems and prospects for the development of a creative economy
- Section 4.** Modern patterns of management and digital economy
- Section 5.** The financial potential of sustainable economic development of Ukraine
- Section 6.** The influence of modern trends in the development of society on the organization and methods of accounting and auditing
- Section 7.** Problems of ensuring sustainable development of tourism in the face of global challenges

Conference languages: Ukrainian, English, Russian.

For inclusion of the abstracts in the proceedings of the conference, the participants should send **by the March 13, 2020** to the e-mail address: conffeb@gmail.com an application for participation and the abstract materials.

After receiving of your e-mail the Conference Committee shall send the confirmation message of their the acceptance for publication. The proceedings of the Conference will be published after the Conference holding in .pdf format.

REQUIREMENTS FOR THE ABSTRACT:

Abstract formatting requirements

- **content** – not more than 3 complete pages A4;
 - **indent** – 1,25 sm;
 - **line spacing** – 1,5 sm;
 - **font** – Times New Roman, 14 ;
 - **all margins** – 20 mm.
- Only Microsoft Word, .doc, .docx

- in the middle of the page – title of the abstract using bold italic type;
 - next line – the title of educational institution.
 - next line on the right – full name, scientific degree, academic title, position;
- The main text of the text must be separated from the title with one single space, centered alignment.
- Literature.** Reference in the text by example: [2, c. 10].

UDC 330.675

Example of the abstract

Ivanenko I.I., PhD, associate professor
Kyiv National University of Technologies and Design

INTERNATIONAL EXPERIENCE OF ECONOMIC SECURITY AT THE ENTERPRISE

Main text.

Literature

APPLICATION OF THE PARTICIPATION IN THE CONFERENCE

1. Last name _____
2. First name _____
3. Organization _____
4. Position _____
5. Academic title _____
6. Scientific degree _____
7. Address (with postcode) _____
8. Tel.(mob., work.) _____
9. E-mail _____
10. Title of abstract _____
11. Title of the section _____