

The Tenth International Student Photo Contest "Garyacha Kryga" ("Hot Ice")

May 2019

The aim of the Contest is to develop and implement the creative potential of students-photo designers that by the means of photography are trying to show the beauty of nature and people, object, flora and fauna worlds, to express their attitude to contemporary social problems, to demonstrate their own vision of the surrounding area, to highlight the bright moments of life, to show the diversity of human relationships and feelings, to share their experiences and observations, to demonstrate their knowledge, skills, creativity.



The Contest is open to students, masters and postgraduates of institutions of higher education of Ukraine, other countries of Europe and the world.

Nominations of the Contest:

"World around you" (A): landscape, portrait, architecture, street photo, photo of animals, birds, plant life, human relationships, national and cultural customs, reportage photo.

"Fashion-photo" (B): photo works that show designer solutions in clothing and accessories, reflect the skill of models, fashion and life style trends.

"Creative activity" (C): transformation of a photographic image into a graphic artistic image, creative photos with the use of means of photomontage, computer graphics and modern artistic methods of image processing (photo graphics), as well as the receiving of images with the help of creative programs of shooting, moving sources of lighting, the use of optical elements, long exposure, color balance change of the image, etc.

Each contest participant has the right to:

- take part in several nominations;
- send a maximum of 12 photos, regardless of the number of nominations in which he participates;
- send a maximum of 2 series of photos (in each series there should be from 5 to 10 photos).

Requirements for contest photo works:

1. To participate in the contest viewing photos are taken electronically:

- image format: JPEG;
- image size: not less than 2500 px (pixels) on the lower side;
- photos should not have any copyright dies, copyright signs, promotional messages, added frames and others.

2. All contest photos must be accompanied by the following information:

- an application form*;
- the author's title of photo/series of photos;
- each photo must be signed as follows:

01 (02, 03...)_A (B, C)_title of photo/series of photos_surname_name_city_country,
where 01 (02, 03...) – the number of photos in the order;

A (B, C) – respective nominations of the Contest;

- each application form must be signed as follows:

01 (02, 03...)_A (B, C)_title of photo/series of photos,

where 01 (02, 03...) – the number of the application form in the order;

A (B, C) – respective nominations of the Contest.

* The application form is filled separately for each photo work/series of photos.

Contest photo works are evaluated by the following criteria:

- technical excellence;
- compositional perfection;
- conceptuality (content, ideological expressiveness);
- technological skills (using special techniques and effects when shooting and processing).

The jury of the Contest includes authoritative photographers – heads of professional photo associations of Ukraine, Azerbaijan, Belarus and Poland.

Contest materials and the terms of their submission to the Organizing Committee:

Application for participation (registration of participants), acceptance of photos and payment for participation in the Contest – until **April 30, 2019**.

Application form, photo works and a scan copy of the payment for participation are sent electronically to **e-mails:** irynaanyri89@gmail.com, garyachakryga@ukr.net, kd@knutd.edu.ua

Organizational fees of contest participants:

- the cost of participation in any number of nominations – 5 euros.

Payment for participation in the Contest is sent to the card account:

5168 7422 1942 2205 in "PRIVATBANK" (Potanin Stanislav)

Payment transfer system: MoneyGram.

Terms of the work of the contest jury:

1. Evaluation of contest photo works by jury members – until **May 20, 2019**.
2. Determination of winners of the Contest and summing up the work of the jury – until **May 31, 2019**.

In each nomination of the Contest the first three places are awarded, the winners are awarded with diplomas and prizes (it is possible to award several prize places in each nomination). Photo works, that have been pre-selected, participate in the photo exhibition and are posted online (web-sites of the National Society of Photo Artists of Ukraine and Kyiv National University of Technologies and Design). The authors of these photo works receive diplomas of participants.

Organizing Committee of the Contest: Kyiv National University of Technologies and Design, the Department of Design.

Address: Nemirovich-Danchenko Street, 2, educational building № 1, room 1-0383, Kyiv, Ukraine, 01011.

Tel.: (+38044) 256 84 79.

Web-sites: <http://knutd.edu.ua/> <http://www.ru.knutd.edu.ua/> <http://www.en.knutd.edu.ua/>

E-mails: kd@knutd.edu.ua, garyachakryga@ukr.net, irynaanyri89@gmail.com

Administrators of the Contest:

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