

# INNOVATION IN EDUCATION, SCIENCE AND BUSINESS: CHALLENGES AND OPPORTUNITIES

#### II UKRAINIAN SCIENTIFIC CONFERENCE OF YOUNG SCIENTISTS

DETAILS FOR
PAYMENT OF
REGISTRATION
FEE
200 2.

#### Recipient:

Kyiv National University of Technologies and design, USREOU code: 02070890 Beneficiary's bank: SCSU in Kyiv Beneficiary's bank code: 820172 Current account:

UA698201720313211002201003551 Purpose of payment: Name (author (s) of the publication) - for participation in the conference "Innovation"

#### CONTACTS

of the organizing committee

- Kyiv, 2, Nemyrovych-Danchenko str.
- aptt@knutd.edu.ua
- 067-551-82-45

Olena Yershova

### DEAR COLLEAGUES!

Kyiv National University of Technologies and Design invites higher education applicants and young scientists to take part in the II Ukrainian Conference "Innovation in Education, Science and Business: Challenges and Opportunities", which will take place November 18, 2021.

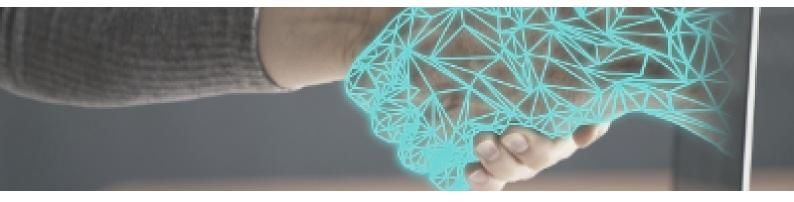
#### Thematic areas of conference:

- 1. Innovation in Education.
- 2. Innovation in Business.
- 3. Innovation in Science.

### Terms of participation:

By November 17, 2021, please notify us of your consent to participate in the conference, send an article prepared in accordance with the requirements (Attachment 1) together with a copy of the payment receipt to the address of the organizing committee by e-mail.

To participate in the competition of startup projects, send a video **by November 10, 2021** (Attachment 2).



#### REQUIREMENTS FOR THE DESIGN OF ARTICLES

ATTACHMENT 1

Articles prepared in one of the languages of the conference (Ukrainian, English) should contain a statement of the purpose and objectives of the study, research methodology, the significance of the results.

## The structure of the article should contain the following sections:

#### Introduction.

- a) statement of the problem in general;
- b) a brief analysis of recent research and publications;
- c) selection of unresolved parts of the overall problem.

**Problem statement** (formulation of the purpose of research). **Research results** (presentation of the main material). **Conclusions.** 

List of used sources (at least 8 sources).

Articles of 5-10 full A4 pages, typed in the Word editor version not lower than 97, are accepted for printing.

Font Times New Roman 13 pt.

Line spacing 1.0.

Paragraph - 1.25.

Top margins - 2 cm, bottom - 2 cm, inner - 2 cm, outer - 2 cm. Pages are not numbered.

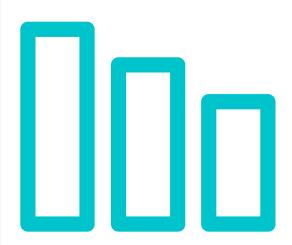
Formulas must be typed in the Microsoft Equation editor.

Drawings (black and white in grayscale, portrait orientation).

The article should contain an annotation in 2 languages and keywords (Ukrainian, English).

The file name must be signed according to the name and initials of the conference participant (for example, Ivanov\_I\_I\_Article).

Ready articles are sent to the e-mail of the organizing committee aptt@knutd.edu.ua no later than November 17, 2021.





#### CONTACTS

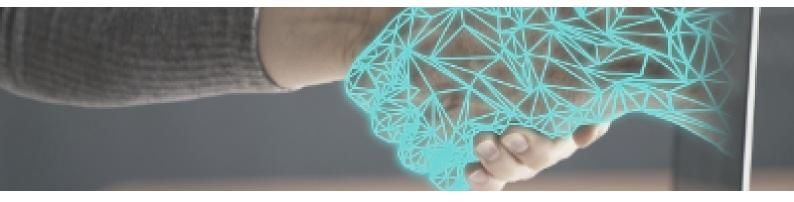
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## REQUIREMENTS FOR PREPARATION AND PRESENTATION OF STARTUP PROJECTS

The startup project (hereinafter - the startup) is submitted **in the form of** a video.

The video file must be provided in a format that allows it to be uploaded and displayed correctly on the Youtube channel for voting (such file name extensions as .MP4, .AVI, .MOV and other valid formats for Youtube).

Video duration should not exceed 5 minutes.

The language of the video startup's presentation is Ukrainian.

The structure of the startup should contain the following elements:

- 1. **The name** of the startup.
- 2. Presentation of the startup development team.
- 3. **The concept of a startup** (the main idea, the problem that the startup solves).
- 4. **Description of development** (product / service / technology).
- 5. **Estimated startup budget** (investment, pricing, financial results, efficiency).
- 6. Target audience of the startup.

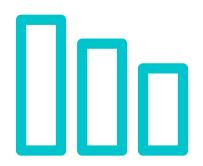
The presentation of startups can be carried out either by a single graduate or a young scientist, or by a team of developers. The number of members of the author's team may not exceed 5 people.

It is also necessary to specify the scientific supervisor of the developer (-s)

It is also necessary to specify the scientific supervisor of the developer (-s) of the startup.

Competitive evaluation of startups is carried out **by open voting**, which will be held **from 9.00 on 15.11.2021 to 9.00 on 17.11.2021** by the appropriate link on the university website before the start of voting. Ready-made startups (in the form of a video) are sent to the e-mail of the organizing committee **aptt@knutd.edu.ua** no later than **November 10, 2021.** 

#### **ATTACHMENT 2**





#### CONTACTS

of the organizing committee

Kyiv, 2, Nemyrovych-Danchenko str.

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