EDUCATIONAL PROFESSIONAL PROGRAM

DESIGN OF CLOTHING (FOOTWEAR)

Level of higher education   _____**first (bachelor's)** _____

Degree of higher education   _____**Bachelor**_____

Field of knowledge _____**02 Culture and Art**_____

Specialty   _____**022 Design**_____

Qualification_____ _____**Bachelor of design**_____

Kyiv 2021

PREFACE

DEVELOPED: <u>Kyiv National University of Technologies and Design</u>

DEVELOPERS:

Guarantor of the educational program, **Tetiana NIKOLAIEVA**, Candidate of Technical Sciences (PhD in Technologies), Associate Professor, Head of the Department of Artistic Designing of Costume, Kyiv National University of Technologies and Design

Working group members:

Nataliia Chuprina, Doctor of Arts, Associate Professor, Professor of the Department of Artistic Designing of Costume, Kyiv National University of Technologies and Design;

Tetiana Struminska, Candidate of Technical Sciences (PhD in Technologies), Associate Professor, Associate Professor of the Department of Ergonomics and Design, Kyiv National University of Technologies and Design;

Yuliya Karpenko, student of of Artistic Designing of Costume, Kyiv National University of Technologies and Design.

EXTERNAL STAKEHOLDER REVIEWS:

Borisov Yu. B., Chairman of the Board of the Union of Designers of Ukraine, Ph.D., Associate Professor;

Dzhumazhanov E. R., General Director of the Union of Jewelers of Ukraine.;

Makhinko I. O., artistic director of the branded clothing studio "I-CHEF" and "D-Studio";

Kotsyuba A. V., creative and artistic director of PIRATE PRODUCTION LLC;

Lobortas I. Yu., Chairman of LLC "CLASSIC JEWELRY HOUSE LOBORTAS".

1. Profile of the educational professional program
DESIGN OF CLOTHING (FOOTWEAR)

1 – General information	
Full name of the institution of higher education and structural subdivision	Kyiv National University of Technologies and Design. Department of Artistic Designing of Costume. Department of Ergonomics and Design.
Degree of higher education and qualification in the English language	The level of higher education is the first (bachelor`s). Degree of higher education - Bachelor Field of knowledge - 02 Culture and art. Specialty - 022 Design.
Type of diploma and scope of educational program	Bachelor's degree, single, 240 ECTS credits/ 180 ECTS credits for a reduced period of study.
Availability of accreditation	Certificate of accreditation of the specialty: series ND № 1190178 from 23.10.2017
Cycle / level	National Qualifications Framework of Ukraine is the sixth level
Prerequisites	Complete general secondary education, professional higher education or junior bachelor's degree (junior specialist). According to the Standard of higher education in the specialty on the basis of a junior bachelor's degree (EQW of a junior specialist) The University recognizes and recalculates ECTS credits acquired within the previous educational program for junior bachelor (junior specialist).
Teaching Languages	Ukrainian
Validity of the educational program	Until July 1, 2023
Internet address of the permanent placement of the educational program description	http://knutd.edu.ua/ekts/

2 – The purpose of the educational program
Training specialists who have deep knowledge, as well as basic and professional competencies in the field of design, in particular, fashion, imageology and jewelry art, which enable students to acquire knowledge of modern methods of designing of costume, accessories, branding and jewelry items of various types and purposes, taking into account utilitarian-ergonomic and artistic-aesthetic parameters. The main goals of the program are: formation of specialists, which are able to solve complex specialized tasks and practical problems in the field of design characterized by the complexity and uncertainty of the conditions and involve the application of certain theories and methods of design, namely in activities related to the design of costume, accessories and jewelry.

3 – Characteristics of the educational program	
Subject area	The program is focused on the applicants' formation of competencies to acquire deep knowledge, skills and abilities in the specialty. Compulsory educational components - 75% of which: disciplines of general training - 30%, vocational training - 44%, practical training - 13%, learning a foreign language - 13%. Disciplines of free choice of students - 25% are selected from the university catalogue in accordance with the approved procedure at the University.
Orientation of the educational program	Educational professional program for bachelor's degree preparation.

The main focus of the educational professional program	Emphasis is placed on the formation, development of professional competencies and study of theoretical and methodological provisions, organizational and practical tools in the field of design, adaptation and implementation in the professional activity skills of integrative (informational, analytical, cultural, aesthetic, model, constructive-functional, presentation) solving project problems. Professional directions within the educational component: 1 artistic modeling of a costume; 2 design of branded products; 3 design of accessories and jewelry. Emphasis is placed on the ability to ensure the culture of design processes (advanced technology, rational organization of labor, business communication, record keeping, etc.); possession of skills of perception, imagination and creative thinking in search of fundamentally new three-dimensional forms of clothing, accessories, jewelry, branded and textile products with improved functional and ergonomic qualities; ability to implement cognitive psychology for complex design of three-dimensional forms and their complexes, as well as design projects of style and image.
The program features	The program is applied, aimed at the development of modern areas of design activities; focuses on modern scientific research of fashion and imageology in the field of costume, accessories and jewelry, branded and textile products; takes into account the specifics of the work of organizations, institutions and enterprises in this area, focuses on current specializations, in which the student determines a professional and scientific career; is based on well-known project results, taking into account the current state of design, within which further professional and scientific career is possible. The program develops prospects for practical mastery of learning outcomes in well-known design studios, fashion houses, fashion industry enterprises, creative unions of Ukraine, jewelry and exhibition environment. It is planned to teach certain disciplines in English.
4 – Suitability of graduates for employment and further training	
Suitability for employment	Graduates are able to perform professional work as a designer, stylist, artist, decorator in design offices and stylistic salons, the mass media, TV, companies, small businesses operating in the textile industry, fashion, information and telecommunications, arts, technology, entertainment and recreation. The specialist can hold the following positions: designer-performer, designer-performer of clothes, artist-costume designer, artist-stylist, artist-designer of theatrical performances, artist-decorator, jeweler (jeweler-fashion designer).
Further training	Opportunity to study according to the educational-scientific and / or educational-professional program of the second (master's) level of higher education. Acquisition of additional qualifications in the system of postgraduate education.
5 – Teaching and assessment	
Teaching and learning	Student-centered learning and problem-oriented learning, learning through educational, industrial, undergraduate practice and self-study are used. When teaching thematic material of relevant disciplines, the general theoretical methodology is used, which is most widely used in the field of art history: historical, terminological, functional, systemic, process, cognitive approaches, as well as generalization, modeling. The system of teaching methods is based on the principles of purposefulness, binary - active direct participation of research and teaching staff and students of higher education.

	Forms of organization of the educational process: lecture, seminar, practical lesson, master class, training, independent work, consultation, practical training.
Assessment	Testing, survey-discussion, oral presentation, report on the development of complex design projects, practice report, written essay, portfolio, test, defense of course (project) work, oral and written exam, test.

6 – Program competencies	
Integral Competence (IC)	The ability to solve complex problems and issues in the field of design or in the learning process, which involves research and/or innovation and is characterized by uncertainty of conditions and requirements.

General competencies (GC)	GC 1	Knowledge and understanding of the subject area and understanding of professional activity.
	GC 2	Ability to communicate in the state language both orally and in writing.
	GC 3	Ability to communicate in a foreign language.
	GC 4	Ability to search, process and analyze information from various sources.
	GC 5	Ability to work in a team.
	GC 6	Ability to evaluate and ensure the quality of work performed.
	GC 7	Appreciation and respect for diversity and multiculturalism.
	GC 8	The ability to exercise their rights and responsibilities as a member of society, to realize the values of civil (free democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine.
	GC 9	Ability to preserve and increase cultural, artistic, environmental, moral, scientific values and achievements of society based on understanding the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technology. forms of physical activity for active recreation and a healthy lifestyle.
Professional competencies (PC)	PC 1	Ability to apply modern methods of designing single, complex, multifunctional design objects.
	PC 2	Ability to design, layout and model design objects.
	PC 3	Ability to compose design objects.
	PC 4	Ability to apply project graphics skills in professional activities.
	PC 5	Ability to apply knowledge of the history of Ukrainian and foreign art and design in art and design activities.
	PC 6	Ability to apply in design and artistic activities special techniques and technologies of work in the relevant materials (by specialization).
	PC 7	Ability to use modern software to create design objects.
	PC 8	Ability to make a color solution of the future design object.
	PC 9	Ability to depict objects of the environment and human figures by means of plastic anatomy, special drawing and painting (by specializations).
	PC 10	Ability to apply knowledge of applied sciences in professional activities (by specializations).
	PC 11	Ability to succeed in a professional career, to develop and present visual presentations, a portfolio of their own works, to have entrepreneurial skills to conduct design activities.
	PC 12	Ability to implement methods of transforming images of cultural heritage of mankind into creative design ideas.

7 – Program learning outcomes	
Knowledge and understanding:	
PLO 1	Understand and honestly do your part of teamwork; to determine the priority in professional activity.
PLO 2	Know the heritage of national and world cultural and artistic heritage, develop eoculture through design.
PLO 3	Understand Ukrainian ethnocultural traditions in stylistic solutions of design objects, take into account regional features of ethnodesign in artistic practices.
PLO 4	Be aware of the responsibility for the quality of work performed, ensure the task at a high professional level.
PLO 5	Understanding the principles and rules of conduct in modern society, the need to adhere to moral and ethical norms, to show perseverance in achieving the goal.
Application of knowledge and understanding (skills):	
PLO 6	Apply the acquired knowledge and understanding of the subject area and sphere of professional activity in practical situations.
PLO 7	Collect and analyze information to substantiate a design project, apply design theory and methodology, professional terminology (for professional purposes), the basics of scientific research.
PLO 8	Define the purpose, tasks and stages of design.
PLO 9	Create design objects by means of project-graphic modeling.
PLO 10	Adhere to the standards of design and technology of manufacturing design objects in professional activities.
PLO 11	Use in professional activities manifestations of the Ukrainian mentality, historical memory, national self-identification and creative self-expression; apply historical creative experience, as well as successful Ukrainian and foreign artistic practices.
PLO 12	Take into account the properties of materials and constructions, apply the latest technologies in professional activities.
PLO 13	Apply modern general and specialized software in professional activity (by specializations).
PLO 14	Display morphological, stylistic and color-texture properties design objects.
PLO 15	Analyze the project task taking into account the laws of harmonization, the integrity of the function and structure of the design object; demonstrate knowledge of basic and innovative methods of design, formation of signs and purpose of costume and image, accessories and jewelry, branded products; create design images.
Judgement formation:	
PLO 16	To communicate freely in the state and foreign languages orally and in writing on professional issues, to form different types of professional documents in accordance with the requirements of the culture of oral and written speech.
PLO 17	Analyze, style, interpret and transform objects for development of art and design solutions.
PLO 18	Evaluate the design object, technological processes in context project task, to form an art-project concept.
PLO 19	To determine the functional and aesthetic specificity of form-forming means design in a communicative space.
PLO 20	Develop a compositional solution of design objects in appropriate techniques and materials.
PLO 21	Develop and present the results of work in a professional environment, understand the stages of success in a professional career, take into account the current ones labor market trends, conduct market research, choose the appropriate one business model and develop a business plan for professional activities in the field design.
PLO 22	Have the means of planning and step-by-step creation of a design image, model, sample of the object of design and differentiation of situations in complex design from the standpoint of ergodesign approach.

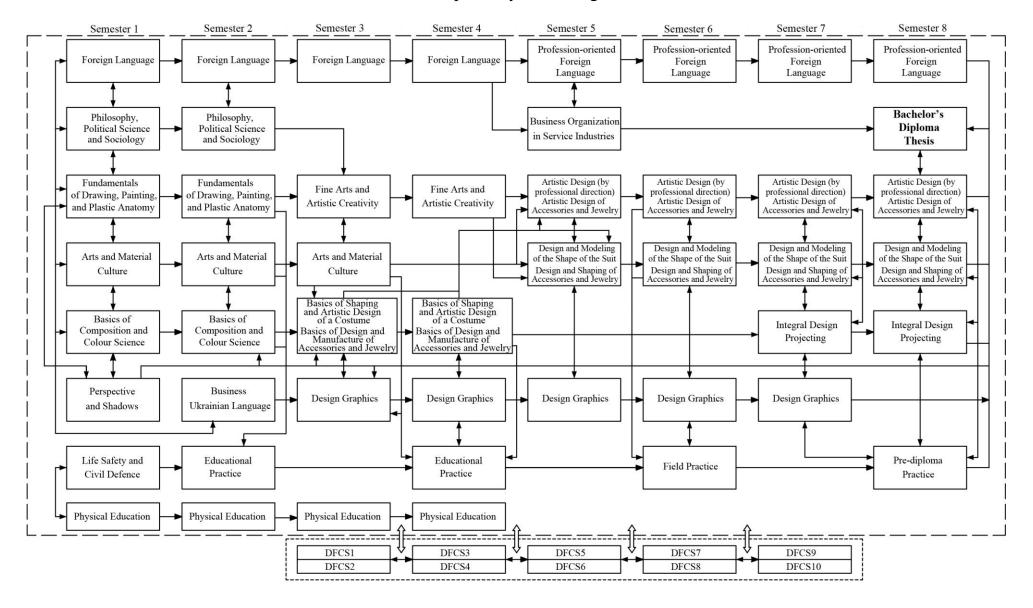| 8 – Resource support for program implementation	
Staffing	All academic staff who provide educational and professional program by qualification correspond to the profile and direction of the disciplines taught, have the necessary experience of pedagogical work and experience of practical work. In the process of organizing the educational process, professionals with experience in research, management, innovation, creative work and/or work in the specialty and foreign lecturers are involved.
Logistical Support	Logistical support allows to fully ensure the educational process throughout the training cycle of the educational and professional program. The condition of the premises is certified by sanitary and technical passports that comply with current regulations.
Information and training support	The program is fully provided with information and training support complexes of all educational components, the presence of which is presented in the modular environment of the educational process of the University.
9 – Academic mobility	
National credit mobility	Provides for the possibility of academic mobility in some components of the educational program, providing the acquisition of general and / or professional competencies.
International credit mobility	The program develops prospects for participation and internships in research projects and academic mobility programs. It is performed in an active research environment.
Training of foreign applicants for higher education	Training of foreign applicants for higher education is carried out according to accredited educational programs.

2. List of components of the educational professional program and their logical sequence

2.1. List of components of the educational professional program

Code	Components of the educational program (academic disciplines, term papers, practices, qualification work)	Number of credits	Form of final control
1	2	3	4
Compulsory EP components			
General training cycle			
CC 1	Foreign Language (English, German, French)	12	exam
CC 2	Business Ukrainian Language	3	credit
CC 3	Philosophy, Political Science and Sociology	6	exam
CC 4	Professional-oriented Foreign Language (English, German)	12	exam
CC 5	Life Safety and Civil Defence	3	exam
CC 6	Phisical Education[1]	3/9	credit
	Total	**39**	
Professional training cycle			
CC 7	Fundamentals of Drawing, Painting and Plastic Anatomy	6	exam
CC 8	Basics of Composition and Colour Science (by types of design)	12	exam
CC 9	Perspective and Shadows	6	credit
CC 10	Arts and Material Culture (by types of design)	12	exam
CC 11	Fine Arts and Artistic Creativity	6	exam
CC 12	Design Graphics (by types of design)	15	exam
CC 13	Integral Design Projecting (by types of design)	9	exam
CC 14	Business Organization in Service Industries	6	credit
Block 1. Professional directions "Artistic designing of costume", "Brandname design"			
CC 15.1	Basics of Shaping and Artistic Designing of a Suit	9	exam
CC 16.1	Artistic Design (by professional direction)	12	exam
CC 17.1	Design Projecting and Modelling of Costume Shape	12	exam
Block 2. Professional direction «Design of accessories and jewelry»			
CC 15.2	Basics of Design and Manufacture of Accessories and Jewelry	9	exam
CC 16.2	Artistic Design of Accessories and Jewelry	12	exam
CC 17.2	Design and Shaping of Accessories and Jewelry	12	exam
	Total	**105**	
Practical training			
CC 18	Educational Practice	12	credit
CC 19	Production Practice	6	credit
CC 20	Undergraduate Practice	6	credit
CC 21	Bachelor's Diploma Thesis	12	certification
	Total	**141**	
	Total compulsory components	**180**	
Selective EP components			
DSFC	Disciplines of student's free choice	60	credit
	Total selective components	**60**	
	TOTAL EDUCATIONAL PROFESSIONAL PROGRAM	**240**	

[1] – non-credit discipline 2, 3, 4 semester.

2.2 Structural and logical scheme of preparation of bachelor of the educational professional program "Design of clothing (footwear)", speciality 022 Design

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7	Semester 8
Foreign Language	Foreign Language	Foreign Language	Foreign Language	Profession-oriented Foreign Language	Profession-oriented Foreign Language	Profession-oriented Foreign Language	Profession-oriented Foreign Language
Philosophy, Political Science and Sociology	Philosophy, Political Science and Sociology			Business Organization in Service Industries			**Bachelor's Diploma Thesis**
Fundamentals of Drawing, Painting, and Plastic Anatomy	Fundamentals of Drawing, Painting, and Plastic Anatomy	Fine Arts and Artistic Creativity	Fine Arts and Artistic Creativity	Artistic Design (by professional direction) Artistic Design of Accessories and Jewelry	Artistic Design (by professional direction) Artistic Design of Accessories and Jewelry	Artistic Design (by professional direction) Artistic Design of Accessories and Jewelry	Artistic Design (by professional direction) Artistic Design of Accessories and Jewelry
Arts and Material Culture	Arts and Material Culture	Arts and Material Culture		Design and Modeling of the Shape of the Suit Design and Shaping of Accessories and Jewelry	Design and Modeling of the Shape of the Suit Design and Shaping of Accessories and Jewelry	Design and Modeling of the Shape of the Suit Design and Shaping of Accessories and Jewelry	Design and Modeling of the Shape of the Suit Design and Shaping of Accessories and Jewelry
Basics of Composition and Colour Science	Basics of Composition and Colour Science	Basics of Shaping and Artistic Design of a Costume Basics of Design and Manufacture of Accessories and Jewelry	Basics of Shaping and Artistic Design of a Costume Basics of Design and Manufacture of Accessories and Jewelry			Integral Design Projecting	Integral Design Projecting
Perspective and Shadows	Business Ukrainian Language	Design Graphics	Design Graphics	Design Graphics	Design Graphics	Design Graphics	
Life Safety and Civil Defence	Educational Practice		Educational Practice		Field Practice		Pre-diploma Practice
Physical Education	Physical Education	Physical Education	Physical Education				

DFCS1	DFCS3	DFCS5	DFCS7	DFCS9
DFCS2	DFCS4	DFCS6	DFCS8	DFCS10

3. Certification form of applicants for higher education

Forms of attestation of applicants for higher education	Attestation of a graduate of an educational program is carried out in the form of public defence of a bachelor's thesis, which involves solving a complex specialized problem or practical problem in clothing design (artistic modeling of costumes, design of accessories and jewelry or branded products).
Higher education document	Bachelor's degree with educational qualification: Bachelor of Design.

4. Matrix of correspondence of program competencies

	PC	GC 1	GC 2	GC 3	GC 4	GC 5	GC 6	GC 7	GC 8	GC 9	PC 1	PC 2	PC 3	PC 4	PC 5	PC 6	PC 7	PC 8	PC 9	PC 10	PC 11	PC 12
CC 1	*			*				*														
CC 2	*		*			*															*	
CC 3	*							*	*	*												
CC 4	*			*				*													*	
CC 5	*								*	*												
CC 6	*					*			*											*		
CC 7	*	*											*					*	*			
CC 8	*				*								*			*		*	*			
CC 9	*				*												*			*		
CC 10	*							*							*							
CC 11	*					*			*						*			*				*
CC 12	*					*							*			*	*				*	
CC 13	*	*								*								*				*
CC 14	*		*			*		*													*	
CC 15.1	*				*			*				*				*						
CC 15.2	*				*			*				*				*						
CC 16.1	*				*			*			*		*			*						
CC 16.2	*				*			*			*		*			*						
CC 17.1	*					*					*									*		*
CC 17.2	*					*					*									*		*
CC 18	*	*						*			*	*	*				*	*				
CC 19	*				*				*	*	*					*						
CC 20	*					*	*				*					*						*
CC 21	*	*	*		*								*								*	

5. Matrix for providing software learning outcomes with relevant components of the educational program

	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO 8	PLO 9	PLO 10	PLO 11	PLO 12	PLO 13	PLO 14	PLO 15	PLO 16	PLO 17	PLO 18	PLO 19	PLO 20	PLO 21	PLO 22
CC 1																*						
CC 2	*															*						
CC 3					*																	
CC 4							*									*						
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CC 12									*					*						*		
CC 13							*	*				*				*			*			*
CC 14	*				*		*													*		
CC 15.1								*					*			*		*				
CC 15.2								*					*			*		*				
CC 16.1														*	*		*	*		*		
CC 16.2														*	*		*	*		*		
CC 17.1				*		*			*		*											*
CC 17.2				*		*			*		*											*
CC 18	*	*	*		*	*									*		*			*		
CC 19						*	*		*	*	*	*			*		*	*				
CC 20	*			*	*		*	*	*	*		*	*	*	*	*	*	*	*	*	*	*
CC 21							*	*			*	*	*	*	*	*	*		*		*	