

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
KYIV NATIONAL UNIVERSITY OF TECHNOLOGIES AND DESIGN

APPROVED BY ACADEMIC COUNCIL
Minute's № 10, May 22 2024
Chairman of Academic Council

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Put into effect by order of the rector
Minute's № 166, May 31 2024

EDUCATIONAL PROFESSIONAL PROGRAM
MANAGEMENT

Level of higher education first (bachelor's)

Degree of higher education Bachelor's degree

Field of knowledge 07 Management and administration

Specialty 073 Management

Qualification Bachelor of Management

1. Profile of the educational-professional program Management

1 – General information	
Full name of the institution of higher education and structural unit	Kyiv National University of Technologies and Design. Department of Management and Public Administration.
Higher education degree and qualification in the original language	The level of higher education is the first (bachelor's). Degree of higher education - bachelor. Field of knowledge - 07 Management and administration. Specialty - 073 Management.
Type of diploma and scope of educational and professional program	Bachelor's degree, single, 240/180 ECTS credits for a reduced period of study.
Availability of accreditation	Certificate № 8904 dated June 25, 2024 valid until July 1, 2029.
Cycle / level	The National Qualifications Framework of Ukraine is the sixth level
Prerequisites	Complete general secondary education, professional higher education or junior bachelor's degree (junior specialist). According to the Standard of Higher Education in the specialty based on the degree of junior bachelor (OQR of the junior specialist), the University recognizes and recalculates ECTS credits received within the previous educational program of junior bachelor (junior specialist).
Language	English
Term of the educational program	Until July 1, 2029.
Internet address of the permanent placement of the description of the educational program	https://knutd.edu.ua/ekts
2 – The purpose of the educational and professional program	
<p>The goal is to train specialists who have deep knowledge, as well as basic and professional competencies in management and administration; can identify and solve complex, specialized problems and practical problems of managing organizations based on the development of their intellectual capabilities, and will be competitive in national and international labor markets.</p> <p>The main objectives of the program are:</p> <ul style="list-style-type: none"> training of specialists capable of solving practical problems and complex, specialized tasks, characterized by complexity and uncertainty of conditions in the field of management of organizations and their departments; formation of a theoretical basis for understanding the patterns of development of the business environment, the formation of practical skills for the development of management decisions on enterprise development policy and ensuring their competitiveness; orientation of applicants for self-development and self-improvement in the field of professional activity. 	

3 – Characteristics of educational and professional programs

Subject area	<p>The program is focused on the formation of applicants for competencies to acquire deep knowledge, skills, and abilities in the specialty.</p> <p>Compulsory educational components – 75%, of which: disciplines of general training – 30%, vocational training – 44%, practical training – 13%, learning a foreign language – 13%. Disciplines of free choice of students – 25% are selected from the university catalog in accordance with the approved procedure at the University.</p> <p>The object of study: management of organizations and their departments.</p> <p>Theoretical content of the subject area: paradigms, laws, patterns, principles, historical prerequisites for management development; concepts of system, situational, adaptive, anticipative, anti-crisis, innovation, project management, etc.; functions, methods, technologies and management decisions in management.</p> <p>Methods, techniques, and technologies: general scientific and specific research methods (calculation-analytical, economic-statistical, economic-mathematical, expert evaluation, factual, sociological, documentary, balance sheet, etc.); methods of realization of management functions (methods of marketing researches; methods of economic diagnostics; methods of forecasting and planning; methods of designing of organizational structures of management; methods of motivation; methods of control; methods of estimation of social, organizational and economic efficiency in management, etc.). Methods of management (administrative, economic, socio-psychological, technological); technologies for substantiation of management decisions (economic analysis, simulation modeling, decision tree, etc.).</p> <p>Tools and equipment: modern information and communication equipment, information systems and software products used in management.</p>
Orientation of the educational program	Educational and professional program for bachelor's degree.
The main focus of the educational program	<p>The program is focused on the formation of applicants for competencies to acquire deep knowledge, skills, and abilities in the specialty 073 Management. Emphasis is placed on the formation and development of professional competencies in the field of management based on the study of theoretical and methodological provisions, organizational and practical tools for managing the activities of economic entities of various organizational and legal forms and activities.</p> <p>Practical focus on solving management problems, formation of analytical, leadership, administrative competencies of a specialist in the field of corporate governance and administration.</p> <p>The program develops prospects for training management professionals taking into account the peculiarities of the business environment.</p>
Features of the educational program	The program is focused on improving the methods and techniques of corporate governance following the reforms taking place in the country and the guidelines of the global market; takes into account innovative trends in professional training in the field of management; provides the formation of a set of competencies for graduates, based on

	modern methodological approaches and principles of functioning of the corporate governance system. The structure of the program provides a combination of theory and practice of management and administration based on an interdisciplinary approach.	
4 – Suitability of graduates for employment and further study		
Suitability for employment	<p>The graduate is suitable for employment in organizations and institutions operating within all major economic activities (mining and processing industries, construction, agriculture, financial activities, etc.).</p> <p>The specialist may hold primary positions: administrative manager; HR-manager; general manager; operations manager; office manager; advertising, promotions, and marketing managers; manager for regional development; supply manager; head of the government body of public administration; head of the enterprise (institution, organization); head of the structural unit – chief specialist.</p>	
Further training	Opportunity to study according to the educational-scientific or educational-professional program of the second (master's) level of higher education.	
5 – Teaching and assessment		
Teaching and learning	<p>Student-centered and problem-oriented learning, learning through educational, industrial, undergraduate practice and self-study are used. The system of teaching methods is based on the principles of purposefulness, binary - active direct participation of research and teaching staff and students of higher education.</p> <p>Forms of organization of the educational process: lecture; seminar, practical, laboratory classes; practical training; individual work; consultations; development of professional projects (works).</p>	
Evaluation	Oral and written exams, essays, presentations, reports, tests, term papers (project) work.	
6 – Program competencies		
Integral competence (IC)	The ability to solve complex specialized problems and practical problems, which are characterized by complexity and uncertainty of conditions, in the field of management or in the learning process, which involves the application of theories and methods of social and behavioral sciences.	
General Competences (GC)	GC 1	Ability to realize their rights and responsibilities as a member of society, to realize the values of civil (democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms.
	GC 2	Ability to preserve and multiply moral, cultural, scientific values and achievements of society based on understanding the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society, and in the development of society, techniques, and technologies for active recreation and leading a healthy lifestyle.
	GC 3	Ability to abstract thinking, analysis, synthesis.
	GC 4	Ability to apply knowledge in practical situations.
	GC 5	Knowledge and understanding of the subject area and understanding
	GC 6	Ability to communicate in the state language both orally and in writing.
	GC 7	Ability to communicate in a foreign language.
	GC 8	Skills in the use of information and communication technologies.
	GC 9	Ability to learn and master modern knowledge.

	GC 10	Ability to conduct research at the appropriate level.
	GC 11	Ability to adapt and act in a new situation.
	GC 12	Ability to generate new ideas (creativity).
	GC 13	Appreciation and respect for diversity and multiculturalism.
	GC 14	Ability to work in an international context.
	GC 15	Ability to act based on ethical considerations (motives).
	GC 16	Ability to make decisions and act in accordance with the principle of non-admissibility of corruption and any other manifestations of dishonesty.
Professional competencies (PC)	PC 1	Ability to identify and describe the characteristics of the organization.
	PC 2	Ability to analyse the results of the organization, to compare them with the factors of external and internal environment.
	PC 3	Ability to determine the prospects for the development of the organization
	PC 4	Ability to identify functional areas of the organization and the relationships between them.
	PC 5	Ability to manage the organization and its departments through the implementation of management functions.
	PC 6	Ability to act socially responsibly and consciously.
	PC 7	Ability to choose and use modern management tools.
	PC 8	Ability to plan and manage time.
	PC 9	Ability to work in a team and establish interpersonal interaction in solving professional problems.
	PC 10	Ability to assess and ensure the quality of work performed, motivate the staff of the organization.
	PC 11	Ability to create and organize effective communications in the management process.
	PC 12	Ability to analyze and structure the problems of the organization, to form sound decisions.
	PC 13	To understand the principles of law and use them in professional activities.
	PC 14	To understand the principles of psychology and use them in professional activities.
	PC 15	Ability to form and demonstrate leadership qualities and behavioral skills.
	PC 16	The ability to choose and apply effective means of managing the logistics activities of a market entity at the level of the organization, division, group, network.
	PC 17	Understand the connections between the elements of the organization's management system using digital technologies.
	PC 18	The ability to effectively manage a business in a digital economy and with the use of digital technologies.
7 – Program learning outcomes		
PrLO 1	Know your rights and responsibilities as a member of society, be aware of the values of civil society, the rule of law, the rights and freedoms of man and citizen in Ukraine.	
PrLO 2	Preserve moral, cultural, scientific values and multiply the achievements of society, use various types and forms of physical activity to lead a healthy lifestyle.	

PrLO 3	Demonstrate knowledge of theories, methods and functions of management, modern concepts of leadership.
PrLO 4	Demonstrate skills in identifying problems and substantiating management decisions.
PrLO 5	Describe the content of the functional areas of the organization's activities.
PrLO 6	Demonstrate skills in searching, collecting and analyzing information, calculating indicators to substantiate management decisions.
PrLO 7	Demonstrate organizational design skills.
PrLO 8	Apply management methods to ensure the effectiveness of the organization's activities.
PrLO 9	Demonstrate skills in interaction, leadership, and teamwork.
PrLO 10	Have the skills to justify effective tools for motivating the organization's personnel.
PrLO 11	Demonstrate the skills of analyzing the situation and communicating in various areas of the organization's activities.
PrLO 12	Assess the legal, social and economic consequences of the organization's functioning.
PrLO 13	Communicate orally and in writing in the state and foreign languages.
PrLO 14	Identify the causes of stress, adapt yourself and team members to a stressful situation, find ways to neutralize it.
PrLO 15	Demonstrate the ability to act socially responsible and socially conscious on the basis of ethical considerations (motives), respect for diversity and interculturality.
PrLO 16	Demonstrate the skills of independent work, flexible thinking, openness to new knowledge, and being critical and self-critical.
PrLO 17	To conduct research individually and/or in a group under the guidance of a leader.
PrLO 18	To justify logistics decisions at the level of a market entity using modern management principles, approaches, methods, techniques.
PrLO 19	To demonstrate skills in using digital technologies for the preparation and implementation of projects.
PrLO 20	To build a system for the development of personnel of business organizations using modern information and communication technologies.
8 – Resource support for program implementation	
Human resources	All scientific and pedagogical workers who provide educational and professional program qualification correspond to the profile and direction of the taught disciplines, have the necessary experience of pedagogical work and experience of practical work, confirmed level of scientific and professional activity that meets the requirements of licensing conditions. In the process of organizing training, professionals with experience in research / management / innovation / creative work and / or work in the specialty and foreign lecturers are involved.
Material and technical support	Logistics allows to fully ensure the educational process throughout the training cycle of the educational program: modern information and communication equipment, information systems and software products used in management. The condition of the premises is certified by sanitary and technical passports that comply with current regulations.
Information and training support	The program is fully equipped with an educational and methodological complex of all components of the educational program, the availability of which is presented in the modular environment of the educational process of the University.

		<p>The official website http://www.knutd.edu.ua contains information about educational programs, educational, scientific and educational activities, structural units, rules of admission, contacts.</p> <p>Materials of educational and methodical providing of the educational and professional program are stated on the modular environment of educational process http://msnp.knutd.edu.ua.</p> <p>The reading room is equipped with wireless Internet access. All library resources are available through the university library website: http://biblio.co.ua/ and the institutional depository https://er.knutd.edu.ua/</p> <p>Free access through the KNUTD website to the databases of professional periodicals (including in English) is provided by the participation of the university library in the ElibUkr consortium.</p>
9 – Academic mobility		
National credit mobility		Provides for the possibility of academic mobility in some components of the educational and professional program, providing the acquisition of general and professional competencies.
International credit mobility		The program develops prospects for participation in international projects and programs of international academic mobility of all participants in the educational process.
Training of foreign applicants for higher education		Training of foreign applicants for higher education is carried out according to accredited educational programs.

2. The list of components of the educational-professional program and their logical sequence

2.1 List of components of the educational-professional program of the first (bachelor's) level of higher education

Code of educational components	Components of the educational-professional program (academic disciplines, term papers, practices, qualification work)	Number of credits	Form of final control
Required components of the educational program			
General training cycle			
EC 1	Foreign Language	12	examination
EC 2	Business Ukrainian language	3	test
EC 3	Philosophy, political science and sociology	6	examination
EC 4	Ukrainian and foreign culture	3	test
EC 5	Foreign language of professional orientation	12	examination
EC 6	Higher and applied mathematics	9	examination
EC 7	Physical Education	3/9*	test
EC 8	Organization theory	3	examination
EC 9	Macro-, microeconomics	6	examination
EC 10	Fundamentals of entrepreneurship	6	test
EC 11	Economics	3	examination
EC 12	Theory of managerial decision making	6	examination
EC 13	Statistics	3	examination
EC 14	Finances	3	examination
EC 15	Management	6	examination
EC 16	Marketing	3	examination
EC 17	Economic and mathematical methods and models	3	examination
EC 18	International management	3	examination
EC 19	Operational and logistic management	3	examination
EC 20	Accounting and taxation	6	examination
EC 21	Strategic management	3	examination

EC 22	Quality management	3	examination
EC 23	Commercial law	3	examination
EC 24	Corporate reporting	3	examination
EC 25	Innovation management	3	examination
EC 26	Risk management	3	examination
EC 27	Digital and project management	3	examination
EC 28	Competitiveness management	3	examination
EC 29	Management and administration	6	examination
EC 30	HR management	3	test
EC 31	Creative management	3	examination
EC 32	Sustainable development management	6	examination
EC 33	State and regional management		
EC 33	Educational practice	12	test
EC 34	Internship	6	test
EC 35	Pre-diploma practice	6	test
EC 36	Bachelor's thesis	12	attestation
Total from the cycle		132	
The total amount of required components		180	
Selective components of OP			
ECFC	Educational components of free choice of the student	60	test
The total amount of sample components		60	
TOTAL VOLUME OF THE EDUCATIONAL PROFESSIONAL PROGRAM		240	

2.2 Structural and logical scheme of the educational and professional program Management in the specialty 073 Management



